

**6<sup>th</sup> National Summit & Awards  
Corporate Bond Market 2023**  
*Innovation, Simplicity and Global Access*

Thursday, 03<sup>rd</sup> August 2023 (Mumbai)



**EMINENT DIGNITARIES**



**Shri Ajay Tyagi**  
Former Chairman  
Securities and Exchange  
Board of India (SEBI)



**Shri Ashwani Bhatia**  
Whole Time Member  
Securities and Exchange  
Board of India (SEBI)



**Shri R. Subramaniam\***  
Executive Director  
Reserve Bank of India  
(RBI)

Knowledge & Evaluation Partner



\*Invited

**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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## OVERVIEW

A well-developed corporate bond market supports economic development. It provides an alternative source of finance and supplements the banking system to meet the requirements of the corporate sector to raise funds for long-term investment. It is believed that this segment acts as a stable source of finance when the equity market is volatile and enables firms to tailor their asset and liability profiles to reduce the risk of maturity.

In this connection, the ASSOCHAM National Council for Corporate Bond Market is organizing the ASSOCHAM 6th National Summit & Awards on Corporate Bond Market which seeks to identify and honor companies as well as provide role models of best practices for peer groups. It will recognize, reward and celebrate models of inclusive growth and sustainable development as well as innovative approaches to creating value for society and business together. The underlying principle is that companies from different sectors will highlight their accomplishments made.

We are glad to inform you that BSE Ltd is the Knowledge & Evaluation Partner for this initiative.

The theme of the summit and Awards is 'Innovation, Simplicity & Global Access' which allows us to further have forward thinking & debate during this day long flagship summit and awards. India's bond markets will attract a lot of capital specially to support the \$ 5 Trillion economy and ESG goals and hence a lot more needs to be done.

## KEY AREAS OF DISCUSSION

- ❖ **Inaugural Session:** Innovation, Simplicity & Global Access
- ❖ **Fireside Session:** Penetration of Indian Corporate Bond Market as per Global Standards
- ❖ **Special Session:** Data & Technology Solution at the Centre of Indian Corporate Bond Market Moderator
- ❖ **Panel Discussion-1:** Next Generation/ Big Bang Reforms to Grow Indian Corporate Bond Market
- ❖ **Panel Discussion-2:** Role of Environmental Social Governance (ESG) Bonds in India's Growth Vision

## EMINENT JURY

### Jury Chairman



**Sh. G. Mahalingam**

Former WholeTime Member  
Securities and Exchange Board of India (SEBI)

### Jury Members



**Sh. B. C. Patnaik**

Former Managing Director  
Life Insurance Corporation



**Ms. Nipa Sheth**

Founder & Director  
Trust Group



**Ms. Navita Yadav**

Managing Director &  
Global Head-Capital Markets  
Vistra Group



**Ms. Padmaja Chunduru**

Managing Director  
& CEO, NSDL

### Knowledge & Evaluation Partner



**Sh. Vijay Krishnamurthy**

AGM - Fixed Income  
BSE Ltd.

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## WHAT MAKES THE SUMMIT UNIQUE?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Thought Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group
- Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

## WHY PARTICIPATE...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders, government representatives and policy makers under one roof.

## TARGET AUDIENCE



Policy Makers  
& Regulators



Corporate Bond  
Market Companies



Banks



Insurance  
Companies



Debenture  
Trustee



Broker



Rating  
Agencies



Investment  
Banker



Infrastructure  
Finance Companies



Merchant  
Bankers



Non-Banking  
Finance Companies



Economists &  
Academicians



Housing Finance  
Companies



Micro, Small &  
Medium Enterprises



Consultants  
& Analysts



Venture Capitalist  
Private Equity Funds



# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	<b>Official Host (Exclusive)</b>	<b>Rs. 12 Lakh/-</b>	<b>Mentioned Below</b>
2.	<b>Powered By (Two Slots)</b>	<b>Rs. 8 Lakh/-</b>	
3.	<b>Gold Partner</b>	<b>Rs. 6 Lakh/-</b>	
4.	<b>Cocktail &amp; Dinner Partner</b>	<b>Rs. 5 Lakh/-</b>	
5.	<b>Session Partner</b>	<b>Rs. 4 Lakh/-</b>	
6.	<b>Silver Partner</b>	<b>Rs. 3 Lakh/-</b>	
7.	<b>Lanyard Partner</b>	<b>Rs. 2 Lakh/-</b>	
8.	<b>Exhibition Partner</b>	<b>Rs. 1 Lakh/-</b>	

1. Official Host (Exclusive)
<ul style="list-style-type: none"> <li>• Status of 'Official Host' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of speaker and company logo on the event mailers.</li> <li>• Speaking opportunity in inaugural session.</li> <li>• Speaking opportunity in panel discussion session.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Company representative Pre event Quote at Social Media.</li> <li>• Incorporation of speaker photograph and company logo in newspaper advertisement.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Incorporation of company marketing material in delegate kit.</li> <li>• Company representative Post event Quote at Social Media</li> <li>• Incorporation of 2 company standees in the venue.</li> <li>• Complimentary Exhibition space.</li> <li>• 10 delegate passes to attend the summit.</li> <li>• Screening of a Corporate Video during the Break.</li> <li>• Branding in social media platform.</li> </ul>

2. Powered By (Two Slots)
<ul style="list-style-type: none"> <li>• Status of 'Powered By' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Speaking opportunity in inaugural session.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Company representative Pre event Quote at Social Media.</li> <li>• Incorporation of speaker photograph and company logo in newspaper advertisement.</li> <li>• Branding of speaker and company logo on the event mailers.</li> <li>• Incorporation of company marketing material in delegate kit.</li> <li>• Company representative Post event Quote at Social Media</li> <li>• Incorporation of 2 company standees in the venue.</li> <li>• Complimentary Exhibition space.</li> <li>• 10 delegate passes to attend the summit.</li> <li>• Screening of a Corporate Video during the Break.</li> <li>• Branding in social media platform.</li> </ul>

3. Gold Partner
<ul style="list-style-type: none"> <li>• Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Speaking opportunity in panel discussion Session.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Incorporation of speaker photograph and company logo in newspaper advertisement.</li> <li>• Branding of speaker and company logo on the event mailers.</li> <li>• Incorporation of company marketing material in delegate kit.</li> <li>• Company representative Post event Quote at Social Media</li> <li>• Incorporation of 2 company standees in the venue.</li> <li>• Complimentary Exhibition space.</li> <li>• 10 delegate passes to attend the summit.</li> <li>• Screening of a Corporate Video during the Break.</li> <li>• Branding in social media platform.</li> </ul>

4. Cocktail & Dinner Partner
<ul style="list-style-type: none"> <li>• Status of 'Cocktail &amp; Dinner Partner' the sponsor's name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage</li> <li>• Speaking opportunity in panel discussion Session.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Incorporation of speaker photograph and company logo in the newspaper advertisement.</li> <li>• Branding of speaker &amp; company logo on the event mailers.</li> <li>• Incorporation of company marketing material in delegate kit.</li> <li>• Incorporation of 2 company standees in the venue.</li> <li>• 5 delegate passes to attend the summit.</li> <li>• Branding in social media platform.</li> </ul>

5. Session Partner
<ul style="list-style-type: none"> <li>• Status of 'Session Partner' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Speaking opportunity in panel discussion session.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Incorporation of speaker photograph and company logo in newspaper advertisement.</li> <li>• Branding of speaker and company logo on the event mailers.</li> <li>• Incorporation of company marketing material in delegate kit.</li> <li>• Incorporation of 2 company standees in the venue.</li> <li>• 5 delegate passes to attend the summit.</li> <li>• Branding in social media platform.</li> </ul>

6. Silver Partner
<ul style="list-style-type: none"> <li>• Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Speaking opportunity in panel discussion session.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• 5 delegate passes to attend the summit.</li> <li>• Branding in social media platform.</li> </ul>

7. Lanyard Partner
<ul style="list-style-type: none"> <li>• Status of 'Lanyard Partner' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Branding of company logo on the event mailers.</li> <li>• Incorporation of company marketing material in delegate kit.</li> <li>• 5 delegate passes to attend the summit.</li> <li>• Branding in social media platform.</li> </ul>

8. Exhibition Partner
<ul style="list-style-type: none"> <li>• Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.</li> <li>• Branding of company logo on the ASSOCHAM event webpage.</li> <li>• Logo will be prominently displayed in the backdrop &amp; thank you panel at the summit venue.</li> <li>• Branding of company logo on the event mailers.</li> <li>• 2 delegate passes to attend the summit.</li> <li>• Branding in social media platform.</li> <li>• Complimentary Exhibition Space.</li> </ul>

**For further details, please contact:**

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